

**SP-360**

**Total No. of Pages : 2**

Seat No.	
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**M.B.A. (Part - I) (Semester - II) (CBCS) (Revised) (New)**

**Examination, May - 2018**

**BUSINESS ENVIRONMENT (Paper - XVI)**

**Sub. Code : 68317**

**Day and Date : Saturday, 26 - 5 - 2018**

**Total Marks : 80**

**Time : 3.00 p.m. to 6.00 p.m.**

- Instructions :**
- 1) Question No. 1 and 2 are compulsory.
  - 2) Attempt any two from Question No. 3 to Question No. 5
  - 3) Figures to the right indicate marks.

**Q1) Case Study**

Indian agriculture continues to be an important sector of the Indian economy. Though agriculture is no longer the backbone, it continues to be a strong foundation of the economy, given its contribution to national income, employment, merchandise exports and importance from the point of view of reduction in poverty. The 8 % plus growth target for the Indian economy is thought to be achievable only when agricultural sector records a growth rate of 4 % per annum. Agricultural sector thus warrants due attention in the economic policy inspite of the falling relative importance of it in the Indian economy.

- a) Explain the role of agriculture in Indian economy. **[10]**
- b) Comment on the changing nature of Indian agriculture. **[10]**

**Q2) Decision making related question.**

The New Economic Policy introduced in 1991 in India had liberalisation, privatisation and globalisation as its ingredients. The new economic policy, popularly known as LPG policy has greatly influenced the business environment in India by introducing several reforms in the financial sector, fiscal sector, industrial sector and the external trade sector of the economy. With the adoption of LPG policy, the way the businesses function and are being regulated in India has changed considerably.

- a) Distinguish between Liberalisation, Privatisation and Globalisation. **[10]**
- b) Discuss how the regulation of business has changed on account of LPG policy. **[10]**

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- Q3)** a) Elaborate the internal elements of business environment. [10]  
b) Discuss the problems of sugar industry in India. [10]
- Q4)** a) State the advantages and disadvantages of Special Economic Zones (SEZs). [10]  
b) Explain the role of Multinational Corporations in a developing country like India. [10]
- Q5)** Write short notes. (any four) [20]  
a) Significance of business environment.  
b) Sources of industrial finance.  
c) Main features of Foreign Trade Policy of 2015.  
d) Role of Foreign Direct Investment.  
e) Demerits of multinational corporations.  
f) WTO & business environment.

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